



Press Release
FOR IMMEDIATE RELEASE
January 23, 2025

CONTACT:
Cindy O'Neill
717-396-5671
717-725-9514
[email](#)

Armstrong® Expands Options for Wood-Look Finishes on Select MetalWorks™ Ceiling and Wall Panels

Sequels™ wood-look finishes now standard on MetalWorks™ Linear – Classics panels; MetalWorks™ Effects™ wood-look finishes added to Sustain™ portfolio



LANCASTER, Pa. – Armstrong® World Industries has expanded its options for wood-look finishes on select MetalWorks™ ceiling and wall panels by adding four Sequels™ finishes to its line of MetalWorks™ Linear – Classics panels. The visuals include: La Jolla Oak, New Haven Walnut, Cape May Cherry, and Montauk Driftwood.

All four Sequels wood-look finishes on MetalWorks Linear – Classics panels have also been added to the Sustain™ portfolio, which meets the most stringent industry sustainability compliance standards today. “These are the first Sequels finishes on a steel product to be part of the Sustain portfolio,” said Jimi Hammer, Product Marketing Manager, Architectural Specialties, at Armstrong. “Expanding Sustain and wood looks are top priorities for us, so adding these finishes to the Sustain portfolio and growing the MetalWorks Linear – Classics product line is a positive step forward.”

The four Sequels wood-look finishes are also available as standard on five other MetalWorks product lines, including MetalWorks™ Blades – Classics, MetalWorks™ Immix™ Linear, MetalWorks™ Immix™ Blades, MetalWorks™ Clip-On, and MetalWorks™ Torsion Spring. However, the Sequels finishes on these products, which are made from aluminum, are not part of the Sustain portfolio.

Shortest Lead Time for Wood Look Finish on Metal

Sequels finishes on MetalWorks Linear – Classics panels now offer the quickest lead time for any wood-look finish on metal. “MetalWorks Linear – Classics is our most popular metal linear product,” said Hammer. “With wood and wood looks continuing to be very important design elements, our ability to deliver a wood look in under four weeks is a big advantage for our customers.”

The pre-coated wood-look finishes are available for interior use only in M1 unperforated and M2 perforated options.

Sequels finishes on MetalWorks Linear – Classics panels come standard with MetalWorks FASTPeel™ panel protective film that is three times easier to remove than previous MetalWorks film resulting in increased productivity and reduced time on the job site.

Effects™ Wood-Look Finishes Now Part of Sustain Portfolio

Armstrong has also added MetalWorks Effects™ wood-look finishes to the Sustain portfolio, giving architects and designers a choice of 17 wood-look options on six Metalworks product lines: MetalWorks Linear – Classics, MetalWorks Linear – Diverge®, MetalWorks Linear – Synchro®, MetalWorks Torsion Spring, MetalWorks Clip-On, and MetalWorks Blades – Classics. Effects finishes offer a range of wood-look options—from bold graining to subtle weathered looks—and are available as standard on both interior and exterior perforated and unperforated panels.

“With these new MetalWorks options, we are able to deliver a variety of wood visuals along with the transparency documentation needed to meet the criteria for the Sustain program,” said Hammer. “This is part of Armstrong’s commitment to add more products to the Sustain portfolio to help our customers meet their design visions with ceiling and wall products that are verified by our Declare® labels and Health Product Declarations.”

For more information about MetalWorks Wood Look finishes, visit [METALWORKS Wood Look | Metal Ceilings | Armstrong Ceiling Solutions – Commercial](#). If help is needed, reach an Armstrong TechLine expert at [armstrongceilings.com/techline](#).

About Armstrong World Industries

Armstrong World Industries, Inc. (AWI) is a leader in the design and manufacture of innovative ceiling and wall solutions in the Americas. With \$1.3 billion in revenue in 2023, AWI has approximately 3,600 employees and a manufacturing network of 21 facilities, plus seven facilities dedicated to its WAVE joint venture. For over 160 years, Armstrong has pursued innovation and manufacturing excellence to deliver products and services that can transform how people design, build, and experience spaces with aesthetics, acoustics, well-being, and sustainability in mind. Armstrong’s extensive environmental efforts earned them the designation as one of [America’s Greenest Companies 2025 by Newsweek](#).

Declare® is a registered trademark of The International Living Future Institute®; all other trademarks used herein are the property of AWI Licensing, LLC and/or its affiliates.

DOWNLOAD

[High-res image](#)

RELATED LINKS

[MetalWorks Wood Looks](#)

[Sustain Ceiling & Wall Solutions](#)

[What’s New](#)

RELATED NEWS

[Press Room](#)

VIDEO

